

## *Solution Brief*

# The Financial Services Data Cloud

Continuus is uniquely positioned to be the integrator and advisor that brings the Financial Services Data Cloud ecosystem together through our technical expertise, partnerships, and core differentiator: industry expertise. Our goal is to amplify the network effect of the Financial Services Data Cloud.

Snowflake has established itself as the financial services data cloud by establishing robust ecosystem of marketplace vendors, technology and data vendors, outsources, and partners joining the platform. While the ecosystem becomes more integrated every day, there is still a void needing to be filled to bring the ecosystem members together from a technology and industry perspective. Continuus tightly integrates the members of this ecosystem from a technology and industry perspective.

## Bringing the Ecosystem Together

When Continuus was established, our focus was on two things: data and financial services. To this day, those continue to be our focus and strength. Our consultants are thought leaders and come with exemplary careers and experience from the financial industry. Beyond technical expertise, we are distinguished for our industry specific knowledge and leadership.

Continuus' extensive industry partnerships and expertise are not found in other system integrators. We understand why the industry partners are important, how they are used, and what they do. We have access to inside resources, have participated in and led implementations, and have access to test environments and technology that other partners don't.

We bring experience in the use of market data across an organization to build strategic market data vendor partnerships, develop roadmap to leverage data vendor content, engage in contract negotiations to maximize value, evaluate compliance of third-party license terms and triggers, and develop budgets and forecast for cost management. We speak YOUR language, understand YOUR technology and data needs, and how it all fits together.

Continuus can accelerate your journey to the cloud with:

- *Data Strategy and Governance*
- *FactSet Open Access Semantic Model*
- *BlackRock Aladdin Semantic Model*
- *DevOps Admin and Developer Pipelines*
- *Financial Services Data Mesh Model*

Want to learn more about how Continuus can push your financial services cloud forward? Contact us to get started. [info@continuus.ai](mailto:info@continuus.ai)