

Data Strategy and Governance

Data-Driven Excellence: Fueling Decisions, Igniting Growth

At Continuus, we leverage our expertise in foundational data governance concepts, models, and frameworks to tailor data strategies and governance programs for the unique needs and culture of each organization. We are skilled practitioners, with first-hand, direct business knowledge of the data challenges across the financial services industry. By focusing on business outcomes, we ensure the solutions we design go beyond the implementation of tools and technology and help our clients gain trust and confidence in their data to ultimately drive informed decisions and accelerate growth.

Are You Ready to Build Your Data Strategy?

- Enable profit maximizing and risk-mitigating business objectives.
- Produce trusted, data-driven, timely decisions.
- Provide insight into data challenges and break down data silos.
- Align and utilize data products and analytic programs strategically.
- Adopt policies, procedures, and security measures to protect data

*Data Governance:
Essential to the Long-Term Success of Your Data Strategy*

Partner with Continuus to build and implement a data governance program that supports self-service, creates trusting data, and promotes responsible use of data.

Continuus Strategy and Governance Process



- Organizational alignment with stakeholders
- Define use cases, roles, and functional groups
- Establish data strategy

- Define current vs. future state
- Log data sources
- Document architecture
- Map data consumption patterns

- Determine technical metadata
- Identify data domains
- Create business definitions
- Identify tools to maintain data definitions, ownership/stewardship, relationships
- Notate sensitive or regulated data
- Establish retention policy

- Determine structured and unstructured data
- Align master data, reference data and metadata management
- Review data prep and data quality
- Integrate data

- Establish stakeholders
- Set cadence for data governance council
- Review data certification
- Review data lineage, audit (metrics) and impact analysis
- Check for drift and follow-up

Our team helps yours unleash potential through wholistic data strategy and governance. Get started today. info@continuus.ai