



Operational Alpha, Designed and Delivered

Optimizing financial data is in our DNA. Continuus is a data analytics and cloud consulting firm specializing in innovative, custom solutions for the financial services industry. Backed by deep investment management data strategy expertise and extensive implementation experience, we transform complex technical challenges into measurable business outcomes. As trusted partners and system integrators, we collaborate with clients to achieve operational alpha, enabling success through modernized cloud data ecosystems, AI/ML adoption, and digital transformation. Our focus on aligned goals, transparency, and exceptional service ensures impactful, lasting results.

Management Consulting

Program & Project Management, Organization Design, Cost/Benefit Analysis, Change Management, Risk Management, Research & Development

<i>Data Strategy</i>	<i>Data Governance</i>	<i>Data Engineering</i>	<i>Data Analytics</i>
<ul style="list-style-type: none"> • Strategic Roadmap Development • Business Unit KPI Development • Business Unit Goal Development • Process Engineering • Customer Behavior Analysis • Economic Policy • Innovation Strategy 	<ul style="list-style-type: none"> • Data Policy • Data Dictionary • Data Catalog • Data Lineage • Data Stewardship • Master Data Management • Metadata Management • Data Quality • Data Security & Privacy 	<ul style="list-style-type: none"> • Data Pipeline Design • Data Warehouse Design • ETL/ELT • Complex Data/Trend Analysis • Data Prep for AI/ML • Analytic App Dev • DevOps • Data Architecture • Data Cleansing • Data Modeling & Design 	<ul style="list-style-type: none"> • UX/UI Design • Visualization Development • Visualization Training • Business Analysis • Predictive Analysis • Prescriptive Analysis • Data Integration

DevOps Admin and Developer Pipelines

Maximize your Cloud Data Warehouse Environment set up with Data Engineering, CI/CD Pipelines, and Infrastructure as Code (IaC). Automate the creation, modification and deletion of critical objects with Continuus Infrastructure as Code (IaC).

Financial Services Data Mesh

Leverage Continuus' experts deep experience to create optimal architectural frameworks that optimize people, process and technology for the front, middle and back office. Increase data quality, observability, data unification and self service at scale.

Data Strategy & Governance

We work hand in hand with clients to define a data governance framework and operating model that includes best practices for data program initiation and maturation approaches, data entity relationships and data strategy and roadmaps aligned to business outcomes.

AI Solutions & Advanced Data Dashboards

Meaningful AI solutions require deep workflow insights. Continuus has helped asset managers with: mastering data from client PDFs and research reports, leveraging GenAI and LLMs to categorize and predict corporate actions and interest rate changes, and contextualized chatbots for executive management and sales teams to inquire on fund performance and risk in real time.

Let our team of Elite Financial Services experts and Snowflake Certified Professionals get to work for you.